

## SHOWFORMAT

The show has been formatted to allow for the perfect blend of entertainment, Information and promotion for the show sponsors. We will take a fun and lively approach to video and audio production standards, interviews, featured segments and inclusion of sponsor's products and services. We are going to combine the fun informative aspects of a cooking show with the intrigue and excitement of the fire service, and mix in a little travel knowledge as well!

<b>30 second Show Introduction</b> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>:30 seconds</b>
Followed by sponsor announcement <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	
<b>Brief history of hosting fire station &amp; Shopping with Firefighters at local market</b> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>4 minutes</b>
(Introduced and ended with announcement of sponsor)	
<b>Prep and history of meals that they decide to prepare along with stories of the calls they have been on</b> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>4 minutes</b> <input type="checkbox"/>
(Introduced and ended with announcement of sponsor)	
<b>Cooking techniques and more stories...Tones go off, firefighters go on call and so do we...Resume cooking</b> <input type="checkbox"/>	<b>4 minutes</b>
(Introduced and ended with announcement of sponsor)	
<b>Family dinner. All the firefighters sit down to eat. They tell stories, talk about their city and bust each others chops.</b>	<b>4 minutes</b>
(Introduced and ended with announcement of sponsor)	
<b>*Going on a call with firefighters with hour show format.</b> <input type="checkbox"/> <input type="checkbox"/>	<b>*5 minutes</b>
<b>Each segment will end with a fire safety tip, a cooking tip, or a fire science tip.</b>	<b>Extra Segmnet</b>
<b>Each show a donation will be made to a charity of the firehouses choice.</b>	