

TITLE SPONSOR

\$ 130,000 26 Week Sponsor Package

The Firehouse Kitchen Entitlement package provides advertisers with strong penetration, visibility and promotional opportunities that maximize the investment. This opportunity is perfect for companies and advertisers seeking to reach a prime audience in a persuasive way. This includes companies in all categories, food industry and beyond.

Includes:

- Category exclusivity during the 26 - week contract.
- Announced as the key sponsor throughout the show, and all promotional spots on television.
- Product placement throughout show.
- Billboard shown during sponsorship announcement.
- Featured in the opening and closing credits.
- Full integration and product placement within show format including reference, display and utilization.
- Logo displayed on all banners and the Firehouse Kitchen Website
- Featured and promoted on every show airing each week. (2 times weekly minimum)
- Use of the Firehouse name and logo