



Commercial Advertising Pricing Schedule for Firehouse Kitchen:

- Pricing for traditional 30 second advertising spot: \$2,500
- Packet for 52 spots throughout the 26 week season: \$125,000
- Packet for 52 spots throughout the 26 week season in conjunction with show sponsorship: \$100,000
- Packet for 26 spots throughout the season: \$62,500
- Alternate packages available and negotiable

The Men's Outdoor and Recreation Channel and Healthy Living Channel are available to over 25 million viewers nationwide.

Show schedule will include one prime time viewer position for both channels with one extra non-prime time position for the Healthy Living Channel.